



NEWSFLASH AIPROM March 2015

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MEETINGS & EVENTS

GENERAL ASSEMBLY OF AIPROM (March 24)

Between 14h00 -17h30, in a beautiful setting and on a warm day, AIPROM members debated the most important topics of the Association, discussed working group activity, approved the financial situations for 2014 and voted important amendments of the Statute; the same, the members approved the draft strategy for LT cooperation with authorities and agreed upon next steps and priorities for moving forward; the Minutes of the Meeting to be sent this week! The presentation that guided the proceedings of the General Assembly is attached to the newsletter.

PROJECT STATUS

- **WATER FRAMEWORK DIRECTIVE (March 3)** – Fruitful meeting with Gabriel Dragoi, EU Expert and counsellor AN Apele Romane, and two other colleagues, to discuss the implementation of the WFD in Romania and monitoring of a.s. in water
- **REGULATORY CONFERENCE (March 11-12)** - organized by ECPA for authorities in MS; Mrs. Danuta Vasiliu from the Registration Commission Secretary attended on behalf of the Romanian authorities; participation was supported by ECPA and AIPROM
- **ANTICOUNTERFEIT (March 23 – 25)** – Gerwin Bouillon and Rainer Wujciak from ECPA came to Romania for the kick-off meeting of the “4-Step Approach” presentation; a summary of the practical guide in four steps on stopping illegal pesticides at the border was offered to members attending the General Assembly
- On March 25 a full –length presentation and detailed debates took place with representatives of the Phyto-sanitary Agency, Customs Authority, National Focal Point and General Inspectorate of the Romanian police; it was agreed that a first step in the fight against illegal pesticides at the borders would be the sign of a protocol of collaboration among the above with AIPROM as facilitator
- **ALIMEDE** - All individual contracts for the market exercise being already signed, participants are expected to provide their raw sales data for Q1 2015 in the first nine days of April
- **MARKET VALUE** – As requested by ECPA, AIPROM asked ALIMEDE to provide total sales data for 2014. The total market value was of **251,675,062.5 Euro** based on net sales value (excl. VAT), net sales of association member companies only, net sales from manufacturer after rebates, discounts, etc. The respective value excludes all sales to other members of AIPROM.
- **SCAPA** –Trying to ensure the best possible functionality of the SCAPA system, a new marketing tool is used in order to better understand and evaluate the stakeholder needs; Outcome Driven Innovation (ODI) is a methodology that would allow AIPROM get aligned on stakeholders needs and focus resources on most valuable opportunities (underserved needs); the data to be fed into the new tool is to be collected starting this week with collection centers in SE Romania
- **TOPPS** – the water protection partnership contract for TOPPS extension was discussed with USAMV Cluj and partners are expected to sign the contract; AIPROM role will be to supervise the implementation of the protocol by local partner and work with them in order to ensure coherent technical and financial project management

ECPA NEWS & EVENTS

- **EAN Meeting** (March 10) – Topics discussed: endocrine disruptors – outcomes of the public consultation; technical guidance documents, highly hazardous pesticide issues, CLP – minutes of the meeting are available on request
- **STEWARDSHIP / H4C Workshop organized by ECPA (March 18)** – the meeting was devoted to discuss synergies between the projects, how to demonstrate projects in practice, and how to accelerate outreach for our industry H4 stewardship initiative

UPCOMING APRIL ACTIVITIES

- **Agraria (April 23-24)** – AIPROM will be present with its SCAPA program and general presentation of the Association and its other projects

